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iGrow uses light therapy to stimulate hair growth

By [Hiawatha Bray](#) Globe Staff January 08, 2015

But wait! There's more! If you attend International CES in Las Vegas this week, you can see a machine that actually grows hair!

No, I didn't run into pitchman Ron Popeil out here, but I encountered a product called iGrow that's just the sort of thing Popeil might pitch on late night TV. "It uses a technology called low-level light therapy to stimulate hair growth," said Jonathan Graff, director of sales for Apira Science, the Boca Raton, Fla., company that makes iGrow, and sells it for \$695.



Graff is well aware that the hair restoration business has attracted a lot of sketchy products. Popeil famously peddled "hair in a can," an aerosol spray to cover bald spots. But he insists that iGrow is different. "We have two double-blind, placebo-controlled clinical studies, that were published in peer-reviewed medical journals, and FDA clearance for both men and women, that prove it does grow hair," Graff said.

Just snap on the iGrow helmet for 25 minutes every other day. It even includes headphones so you can listen to your favorite tunes during the treatment. It takes about four months to produce the full effect. After that, just use it once a week to retain your new locks.

iGrow comes with a 60-day satisfaction guarantee. Just send it back for an almost-full refund --less an 18 percent restocking fee.

If you order now, you'll get a lovely tortoiseshell comb, absolutely free! Well, no. you won't. But you just might need one.

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